

Corporate, Exhibition & Retail Display System

Overview

Greet Visitors and Impress Customers with Vizzada.

Vizzada uses two screen technologies. TFT to display SVGA graphics and LED 'scrolling word' to reinforce your message.

Vizzada is self-contained, needs only a mains supply.

You can easily change the content via a network or connected PC.

Use Vizzada to inform staff, visitors and customers.

Vizzada has an embedded PC with a Windows operating system.

A new electronic information & advertising system.

Vizzada delivers Information, Advertising, News & Entertainment.

Self-contained, connects to your local area network (LAN) via wireless connection, WiFi.

Display content is input across the LAN or by a direct PC link.

Vizzada System comes complete with 'Vizz-Player' and 'Vizz-Content' software.



Q & A

What do I need to run Vizzada?

Only a 230V or 120Vac Supply - Vizzada can run 'stand-alone' however it is normal to connect it to your LAN!

I want to use Vizzada on an Exhibition Stand, there is no LAN?

Vizzada has an embedded PC, simply preprogram the unit with the display content prior to the Exhibition or connect your laptop PC to it via the network connector and transfer the content.

How much does Vizzada cost?

Vizzada Display (each):-

EUR 3,750

USD 3,990

*** Provisional Pricing ***

How long will it take to get up and running?

Within 30 minutes you should be set-up!

What other 'third party' software can I run on the embedded PC?

Any windows software within the limits of the Vizzada hardware and operating system specifications! Consult your third party software vendor.

Vizzada shows a constant cycle of high quality, full colour images on the (15 inch) TFT with associated text on the other 'scrolling message' screen.

The Vizzada concept uses the scrolling text to reinforce the message of the images shown on the TFT. For example the TFT may show a recognisable logo or product image, while the text can convey specific information on the product or promotion.

Vizzada displays are a combination of scrolling message technology and high resolution graphics. This allows users to display a scrolling text message and a static image (your logo, your products, etc. indeed any static image).

You can display up to twenty items on constant cycling basis, examples of use are:-

- 1) Hotel Foyers. Welcome guests & inform them of events etc.
- 2) Bank Waiting Areas. Advertise products, services etc.
- 3) Exhibition Stands. Advertise your company & products.
- 4) Corporate Entrances. Welcome guests & advertise.
- 5) Conference Centres. Guide visitors to the venue or room.
- 6) Retail. Product information & POS reinforcement.
- 7) Estate Agency. Property promotion.

Display content is input over a network/LAN connection with the supplied software, 'Vizz-Manager'. If you do not have or want a network/LAN connection, you can simply use a PC to link directly to Vizzada and manage the display content.

Vizzada is ideal for the whole spectrum of users from large Corporates to small & medium sized retailers.

Technical Specifications

General.....
 Dimensions.....
 Weight.....
 Power Supply.....
 Power consumption
 Environmental.....
 Operating Temperature.....
 Humidity.....
 Mounting Holes (rear).....

General
 H 68cm, W 58cm, D 8cm
 8kg to 12 kg
 230Vac / 120Vac @ 50/60Hz
 60 Watts
 Indoor Use only
 0 Celsius to 40 Celsius
 55%to 95% RH non-condensing
 Two holes, 12mm diameter & 40cm separation.

Embedded PC.....
 Mother Board.....
 RAM.....
 Hard Disk.....
 Operating System.....
 Network Controller.....
 Network Connection.....

Embedded PC
 Mini-ITX EPIA (Via C3 1Ghz processor)
 256 MB DDR-SDRAM
 20 or 40 Giga Byte
 Windows NT4 or Windows XP Embedded.
 Onboard 10/100 Ethernet Controller
 Wireless LAN Controller (Wi-Fi)

Graphics Screen.....
 Screen Dimensions.....
 Technology.....
 Resolution.....

Graphics Screen
 36cm x 24cm, 30cm x 22.5cm visible
 Thin Film Transistor (TFT)
 SVGA ,15" TFT, 1024 x 768, 4:3 aspect ratio.

Text Screen.....
 Screen Dimensions.....
 Text Details.....
 Character Size.....
 Character Resolution.....
 Colour.....
 Dot Luminance.....

Text Screen
 36cm x 24cm, 36cm x 24cm visible
 18 characters wide by 8 lines high
 2.8cm high x 1.8cm wide.
 7 dots high x 5 dots wide.
 Red, peak wavelength at 630nm
 3.9 mcd, typical @ 10mA

Supplied Software.....
 Onboard Type & version.....
 Content Preparation & version.....
 Specifications Subject to Change Without Prior Notice.

Supplied Software
 Vizz-Player, version 1.2
 Vizz-Content, version 1.3